Alexandre Tissot Demidoff, President of the European Demidov Foundation.

Alexandre Tissot Demidoff, originally from Geneva, Switzerland, direct descendant of Pavel Pavlovich Demidov, second Prince of San Donato.

While living in Paris in the mid1990's, actively engaged with Nina Demidova and Vladimir Melentjev, members of the Executive of the International Demidoff Foundation (IDF). On Alexander's subsequent business posting from Paris to London, Nina Demidova and Vladimir Melentjev, wrote 'that the Assembly of the International Demidoff Foundation in Nizhny Tagil on August 1997 have elected you as the Representative of the IDF in Europe and to open a bureau of the IDF in England....'.

The highlight of the European engagement was the Espoo City Museum exhibition in 2006 in Finland entitled, 'Aurora Karamzin and the Stages of Power'. This followed years of meetings in promotion of the initiative by Alexandre with civic and cultural leaders in Finland. In the end, the proposal was accepted by the public and museum authorities. In close co-ordination with the talented group of museum exhibition organizers, the exhibition opened to the public from 12 May 2006 to 3 June 2007. It was a resounding success that saw record attendance from its opening day in addition to the publication by the exhibition organizers of an 'award-winning' book on Aurora Demidova Karamzin. In May 2021 Alexander moved permanently from London to Lugano, Switzerland. This meant that the London Bureau needed to be replaced with a new entity in Switzerland.

The European Demidoff Foundation was created in Switzerland on 28 November 2022, as a separate and independent Swiss Association in accordance with art. 60 ff of the Swiss Civil Code. Our ambitions are to secure proper foundation status, over the near-term, under the liberal Swiss foundation law (art. 80 - 89 Swiss CC). Since then, the new entity has attracted more than one hundred members comprised of Demidov and extended Demidov family members as well as academic scholars from around the world. Its members are in Australia, Canada, USA, France, Italy, and Finland, among other countries. The European Demidoff Foundation is also delighted and highly grateful to be working closely with Alfira Danilova, and her talented team, at the 'Century of Aurora'.